This conference is a forum for information exchange, problem-solving, and collaboration among asset owners, consultants and vendors, who will share their insights and experiences for the benefit of the larger asset management community.

Conference Objectives
- To link asset managers and stakeholders with leading edge practices
- To support Asset Management professionals and promote community furthering the discipline of Asset Management
- To provide networking opportunities for business and personal relationships
- To promote collaboration, integration across sectors, functions, levels including the front line for solutions

A Member Driven Conference
This first annual conference of the Canadian and United States Chapters of the Institute of Asset Management drew an outstanding response in terms of the number of presentations submitted and the number of volunteers involved in program planning from both Chapters.

The program committee has worked hard to accommodate as many submissions as possible making this truly a conference “of, by and for the members of the IAM.”

The conference planning committee includes representatives of public and private asset owners, vendors and consultants from Canada and the US. Planning for the conference began in 2018 and a dedicated group has been hard at work on this First Annual Conference for more than a year. The committee members and Chicago Hosts will be ready to greet you when you arrive in Chicago.

Venue
The Conference will be held at the Gleacher Center of the University of Chicago School of Business. This is a first-class executive conference center located on the Chicago River in the Heart of Downtown Chicago named by Time Out as “The World’s Best City For Having It All.”

Register at www.theiam.org/Events/iam-2019-NA-annual-conference/
**Tuesday October 1, 2019**

| 8:00am-4:30pm | **IAM Foundation Course:** A one-day introduction for those who work around and with asset management professionals. Open to conference and non-conference attendees. A separate registration is required. |
| 1:30pm-4:30pm | **Workshops:** For conference attendees; limited enrollment interactive sessions designed to improved participants skills and knowledge. Readings and other materials will be provided through a virtual notebook.  
- Lessons from Australasia-Pacific  
- Where Are You in The Asset Management Journey?  
- A Problem Shared is a Problem Halved  
- Reliability Centered Maintenance (RCM) Journey |
| 5:00pm-9:00pm | **Evening Networking Event and Diversity in Asset Management Program at the Fight Club - Chicago** |
| 11:15 – 12:00 | **Plenary presentation 1-2: Future of Infrastructure – Is it for Geeks or is it a business? (Room 1A)**  
*Asif Ghafoor, Amey Consulting* |

**Wednesday October 2, 2019**

| 8:00am-8:30am | Welcome and Introductions |
| 8:30am-9:00am | **Keynote:** Asset Management in the Public Sector—Activities of the IAM. David McKeown, former CEO of the Institute of Asset Management and Board Member for Strategy & Development |
| 9:00am-10:00am | **Plenary:** Government Policy, Planning and Action for Asset Management in Canada and the United States. Amelia Sachoy, US Government Accountability Office; Jessica Sultan, Treasury Board of Canada; Russel Weniger, US Air Force |
| 10:30am-3:00pm | **Track Sessions**  
- Special Workshops and Discussions  
  - The learning journey: Goals, Resources, Issues  
  - Everything you always wanted to know about asset management, but were afraid to ask  
  - Think of a Number…now spend millions on it  
  - Building an Asset Management Team  
  - ISO 55000 Benefits and Obstacles  
- Personal and Professional Development  
  - My Individual Journey- Small Group Sessions  
  - One on One with the Keynotes and Plenary Presenters |
| 3:30pm-4:00pm | **Keynote:** Strategic Asset Management. Dr. Penny Burns, Chair of Talking Infrastructure Association |
| 4:00pm-5:00pm | **Plenary:** Asset Management and Financial Management. Ashay Prabhu, Assetic; Amy Jo Klei, Ohio EPA; Andrew Williams, Ohio DOT |
| 5:30pm-9:00pm | **Evening Networking Activities and Dinner at the House of Blues-Chicago** |

**Thursday October 3, 2019**

| 8:00am-8:30am | Announcements and Special Introductions |
| 8:30am-9:00am | **Keynote:** Building and Sustaining an Asset Management Culture. John Hardwick, Former Chair of the Asset Management Council of Australia and Author of the book Living Asset Management. |
| 9:00am-10:00am | **Plenary:** The Corporate Journey in Asset Management. Mshadoni Smith, Federal Transit Administration; Ricardo Da Silva, New York Power Authority |
| 10:30am-3:00pm | **Track Sessions**  
- Workshops & Discussions  
  - The Role of Design for Reliability in the Context of Asset Management  
  - Creating the Asset Management Workforce of the Future  
  - Asset Management and Maintenance Management Working Together  
  - How to Get Your Boss’s Boss to Understand  
- Personal and Professional Development  
  - My Individual Journey- Small Group Sessions  
  - One on One with the Keynotes and Plenary Presenters |
| 4:00pm-4:30pm | Closing Session and 2020 Preview. Yuna Kim, David Bowcott |
| 5:00pm-9:00pm | **Networking Event and Program** |

**Friday October 4, 2019**

| 8:00am | Coffee and Conversation |
| 9:30am | **IAM Certificate Exam** |
Program Notes

Special Workshops and Discussion Sessions
The Conference Discussion Room is an open space with room for both table top and round table discussions. The topics in this room are chosen to provide critical information and challenge participants to reflect and discuss their own views and applications.

The TC251 / ISO 55000 Booth
There is considerable overlap between the IAM and the ISO Technical Committee which supports the ISO 55000 Standard. Members of the Standards committee will be available in the booth to provide materials and answer question on the standard.

Vendor Showcase
Sponsors of the Conference have an opportunity to provide a more in-depth view of these products and services along with customer case studies and Q/A. In the vendor showcase room.

Individual Reflections
Keynote speakers and panelists will be available during the conference in a smaller discussion room, so that participants can have an opportunity to meet the speakers and get their individual questions answered. This room will also host presentations and discussions of the “Individual Journey’s” of several volunteers.

Building an Asset Management Culture
How to build an asset management team and remove silos for collective decision making, data governance and organizational change, managing up: are all topics in this track along with some straightforward discussion of culture and organization.

Track Descriptions
Conference presentations have been arranged into several tracks, which represent both technical and organizational aspects of Asset Management. Presentation formats include cases studies, lecture and discussion. Track moderators will help to facilitate discussions and tie presentations together.

The Asset Management Journey
How to get started in asset management and how to develop and sustain a high-quality program. Presenters will share lesson learned.

Inter-Agency Collaboration, Management Requirements and Legislation
This track features case studies and discussion of Asset Management at the Federal, State and Local levels in both the US and Canada. Government financing, regulation and data sharing are also on the agenda.

Social and Networking Events
Each evening features a social event with a theme and program. Companions are invited.

Innovations in Asset Management
People, process and technology power asset management. New developments in each of these areas are highlighted. This track includes presentations on competency development, integration of engineering and operations, benchmarking, data analytics, AI, digital transformation and change management.

The IAM Booth
Materials on membership, education and advancement will be available in the IAM Booth, along with information and support for US and Canadian Branches. Experienced IAM members and staff will be in the Booth at all times to support attendee engagement in the IAM.

The TC251 / ISO 55000 Booth
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