

# UK Asset Management Conference 2019

27 & 28 November 2019 | The Chelsea Harbour Hotel, London



## Exhibiting at the Asset Management Conference 2019

The UK Asset Management Conference will be extensively marketed, including:

- ✓ dedicated event webpages on the IAM website
- ✓ regular conference update emails to IAM members and contacts
- ✓ articles and adverts in *Assets magazine*
- ✓ promotion through various media provided by our partners and supporters
- ✓ social media updates

Exhibiting at an IAM event will place your organisation in a unique position to promote your brand, products and services to the key decision-making individuals amongst your target client businesses. The exhibition area will provide the opportunity to demonstrate your products and services and engage with delegates in a relaxed and informal setting.

## About the IAM

The Institute of Asset Management (IAM) is the international professional body for asset management professionals.

The IAM develops asset management knowledge and best practice, and generates awareness of the benefits of the discipline for the individual, organisations and wider society.

Individual or corporate, large or small, public, private, government, not-for-profit or academic – the IAM can help you to progress on your asset management journey.

Established in 1994, the IAM has over 22,000 members in 158 different countries.

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## Exhibitor Package

### Patron & Corporate Members

£4000 + VAT (Before 30<sup>th</sup> September 2019)

£5000 + VAT (Standard Price)

### Non-Members

£5000 + VAT (Before 30<sup>th</sup> September 2019)

£6500 + VAT (Standard Price)

*Why not become an IAM Corporate Member and save money? Our annual Corporate Membership fee is only £880.*

*Join now at [theIAM.org/Join](http://theIAM.org/Join).*

### Exhibitor Stand includes:

- ✓ 3m x 2m shell scheme stand in the Exhibitors' Hall
- ✓ Facia name board
- ✓ Power supply (1 x 500w socket)
- ✓ 2 x 6w LED spot lights on a track

### You will also benefit from:

- ✓ 2 complimentary conference delegate places for the Conference only
- ✓ 2 delegate bags (includes the conference programme, delegate list, exhibitor inserts)
- ✓ All refreshments and lunches to be served in the exhibition area so you will have maximum brand exposure with considerable networking opportunities for the duration of the conference

### Your company will be promoted throughout:

- ✓ Your company logo on the conference web page (exhibitors section)
- ✓ Your company logo on the conference banners shown as an exhibitor
- ✓ Your company logo on the conference programme shown as an exhibitor
- ✓ Your company brochure or flyer included in all delegate bags (up to 6 A4 pages)\*\*

*\*\* If you would like to include a promotion item/object instead of a brochure/ flyer, this must first be approved - please speak to Vicky to confirm compliance with our guidelines.*

### Contact us

If you are interested in exhibiting please contact Vicky at [Events@theIAM.org](mailto:Events@theIAM.org).