

UK Asset Management Conference 2019

27 & 28 November 2019 | The Chelsea Harbour Hotel, London



Sponsorship

This essential event for asset management professionals is attended by delegates from around the world representing a wide range of asset intensive industries, public and academic sectors. It offers a multitude of formal and informal networking opportunities as well as an exhibition area offering the latest innovations in asset management tools and services.

As in previous years, the 2019 Asset Management Conference will be **extensively marketed**, including:

- ✓ Dedicated event webpages on the IAM website
- ✓ Regular conference update emails to IAM members and contacts
- ✓ Articles/adverts in [Assets magazine](#)
- ✓ Promotion via our Newsletter distributed to 22,000 people
- ✓ Promotion through various media provided by our partners and supporters
- ✓ Social media updates

Sponsoring at an IAM event will place your organisation in a unique position to promote your brand, products and services to the key decision-making individuals amongst your target client businesses. Sponsoring various elements of the event will align your brand with the preeminent conference for the asset management professional.

About the IAM

The Institute of Asset Management (IAM) is the international professional body for asset management professionals. The IAM develops asset management knowledge and best practice and generates awareness of the benefits of the discipline for the individual, organisations and wider society.

Individual or corporate, large or small, public, private, government, not-for-profit or academic – the IAM can help you to progress on your asset management journey.

Established in 1994, the IAM has over 22,000 members in 158 different countries.

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Conference Sponsorship Packages

Conference Headline Sponsor

(sole sponsorship)

£7,000 + VAT (Before 30th September)

£8,500 + VAT (Standard Price)

BRANDING - YOUR LOGO WILL FEATURE ON:

- ✓ The top of the conference web page shown as the headline sponsor with a link to your website
- ✓ The sponsor web page of the conference shown as the headline sponsor with a company profile and link to your website
- ✓ All emails promoting the event (*subject to date of confirmation of sponsorship*)
- ✓ Front cover of the conference programme shown as the headline sponsor
- ✓ Inside the conference programme shown as the headline sponsor
- ✓ Holding slide in the main plenary room at the conference, shown as the headline sponsor
- ✓ Sponsors and Exhibitors conference pop-up banners displayed around the venue highlighted as the headline sponsor
- ✓ Your own bespoke company pop-up banners displayed inside the main plenary room (*up to 5 banners; to be supplied by sponsor; not displayed during the drinks reception or dinner on Tuesday evening*)

IN ADDITION...

- ✓ Recognition in the Chair's opening welcome to all delegates
- ✓ Headline Sponsor recognition in [News articles](#) about the conference on the IAM website
- ✓ A tweet to thank the headline sponsor for supporting the conference
- ✓ One literature seat drop in the conference main plenary room

THE SPONSOR WILL ALSO RECEIVE:

- ✓ Opportunity for promotional item/ company brochure in each delegate bag (**see back page for restrictions*)
- ✓ 2 complimentary conference delegate places for the two-day conference*

**The complimentary conference delegate place is for the two-day conference and also for the Annual Dinner & Awards Ceremony.*

Conference Sponsor

(multiple sponsorship)

£2,500 + VAT (Before 30th September)

£3,000 + VAT (Standard Price)

BRANDING - YOUR LOGO WILL FEATURE ON:

- ✓ The sponsor web page of the conference shown as a conference sponsor with a link to your website
- ✓ The conference programme
- ✓ All emails promoting the event (*subject to date of confirmation of sponsorship*)
- ✓ Sponsors and Exhibitors conference pop-up banners displayed around the venue highlighted as a conference sponsor

EACH SPONSOR WILL ALSO RECEIVE:

- ✓ 1 complimentary conference delegate place for the two-day conference*

**The complimentary conference delegate place is for the two-day conference only. This does not include access to the Annual Dinner & Awards Ceremony.*

Evening Events Sponsorship Packages

Annual Lecture Sponsor

(sole sponsorship)

£3,500 + VAT (Before 30th September)

£4,000 + VAT (Standard Price)

BRANDING - YOUR LOGO WILL FEATURE ON:

- ✓ The Annual Lecture web page shown as the Lecture Sponsor with a link to your website
- ✓ The conference programme
- ✓ All emails promoting the event (*subject to date of confirmation of sponsorship*)
- ✓ Your company banners displayed in the Lecture room (*to be supplied by sponsor, up to 3 banners*)
- ✓ Holding slide in the Lecture room before the Lecture

THE SPONSOR WILL ALSO RECEIVE:

- ✓ A mention in the Chair's opening welcome to all Lecture delegates
- ✓ 2 complimentary conference delegate places for the two-day conference*

**The complimentary conference delegate place is for the two-day conference only. This does not include access to the Annual Dinner & Awards Ceremony.*

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Drinks Sponsor – drinks will take place between the Lecture and Dinner

(sole sponsorship)

£5,000 + VAT (Before 30th September)

£6,000 + VAT (Standard Price)

BRANDING – YOUR LOGO WILL FEATURE ON:

- ✓ Opportunity for a company representative to do a short welcome speech at the beginning of the Drinks reception (*max. 10 minutes, PA system provided*)
- ✓ Your own bespoke company pop-up banners displayed during the Drinks reception (*up to 4, to be supplied by sponsor*)
- ✓ The Sponsor web page of the conference shown as the Drinks sponsor with a link to your website
- ✓ All emails promoting the event (*subject to date of confirmation of sponsorship*)
- ✓ The conference programme

THE SPONSOR WILL ALSO RECEIVE:

- ✓ **2** complimentary conference delegate places for the two-day conference*
- ✓ A mention in the Chair's closing remark to all lecture delegates

**The complimentary conference delegate place is for the two-day conference and also for the Annual Dinner & Awards Ceremony.*

Awards Ceremony & Dinner Sponsor

(sole sponsorship)

£6,500 + VAT (Before 30th September)

£7,000 + VAT (Standard Price)

BRANDING - YOUR LOGO WILL FEATURE ON:

- ✓ Your company banners displayed in the Awards and Dinner room during the evening (*to be supplied by sponsor; up to 4 banners*)
- ✓ Your company logo printed on menus
- ✓ The Awards page of the IAM website with your logo linking to your website
- ✓ All emails promoting the Awards (*subject to email content and to date of confirmation of sponsorship*)
- ✓ The conference programme
- ✓ Holding slide in the Awards and Dinner room during the evening

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THE SPONSOR WILL ALSO RECEIVE:

- ✓ 1 Complimentary table, located close to the stage, for 10 people for the Awards Ceremony and Dinner
- ✓ A mention in the Chair's opening welcome to all evening delegates
- 2 complimentary conference delegate places for the two-day conference*

**The complimentary conference delegate place is for the two-day conference and also for the Annual Dinner & Awards Ceremony.*

Branding & Promotional Sponsorship Packages

All Branding and Promotional Sponsorships packages to include:

BRANDING - YOUR LOGO WILL FEATURE ON:

- ✓ The Sponsor web page of the conference with a link to your website
- ✓ All emails promoting the event (*subject to date of confirmation of sponsorship*)
- ✓ Sponsors and Exhibitors conference pop-up banners displayed around the venue
- ✓ The conference programme

Delegate Bag Sponsor

(sole sponsorship)

£3,000 + VAT (Before 30th September)

£3,500 + VAT (Standard Price)

- ✓ Distributed to each delegate at registration
- ✓ Your logo printed on the outside of the bag, accompanied by the IAM logo
- ✓ Bags provided by the IAM
- ✓ Opportunity for promotional item/ company brochure in each delegate bag (* see back page for restrictions)
- ✓ 2 complimentary conference delegate places for the two-day conference*

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Delegate Badge Lanyard Sponsor

(sole sponsorship)

£2,600 + VAT (Before 30th September)

£3,000 + VAT (Standard Price)

- ✓ Distributed to each delegate at registration, the lanyard is a highly visible item, worn at all times by all delegates.
- ✓ Opportunity for promotional item/ company brochure in each delegate bag (* see back page for restrictions)
- ✓ **2** complimentary conference delegate places for the two-day conference*
- ✓ Lanyards provided by the IAM

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Bottled Water Sponsor

(sole sponsorship)

£3,500 + VAT (Before 30th September)

£4,000 + VAT (Standard Price)

- ✓ To be seen by all delegates at lunchtime. You'll be on everyone's lips!
- ✓ Full colour printing on the label
- ✓ Bottles provided by the IAM
- ✓ **2** complimentary conference delegate places for the two-day conference*

**The complimentary conference delegate place is for the two-day conference only. This does not include access to the Annual Dinner & Awards Ceremony.*

** All promotional items to go in the delegate bags are to be agreed with the IAM and to be received at the IAM Office no later than 8 November 2019. Company brochures for delegates bags also need to be received by 8 November 2019.*

Please do not hesitate to contact us at Events@theIAM.org or 08454 560 565 if you'd like to discuss any of the packages above, we're always open to suggestions!