



Sponsorship

Climate Emergency

Virtual
14 - 16 June



Connect with leading asset management professionals at our Annual Conference

Our theme this year is the climate emergency. We will be looking at how asset management can meet the challenges of climate change, and how it develops organisational resilience to the impacts of climate change.

Sponsoring this event will place your organization in a unique position to promote your brand, products and services to the key decision making individuals amongst your target client businesses.

The event attracts over 400 delegates from a global audience, and offers great

opportunities for networking and promoting your organisation to delegates, with technical functionality to support your brand awareness and engagement.

The conference is extensively promoted, including:

- Dedicated pages on IAM website
- Regular emails to IAM members and contacts
- Articles/adverts in Assets magazine
- Promotion provided by our partners and supporters
- Social media updates

Some of our previous sponsors



Headline Sponsor

Gain centre stage visibility to all attendees at the conference by being our headline sponsor.

You'll get exclusive perks lasting beyond the conference, prominent branding and recognition, as well as the opportunity to help us shape the content of the conference.

- Prominent logo placement visible on every page, linking through to your website
- Your logo on all holding slides
- Your logo in all email communications
- Your logo in all marketing collateral
- LinkedIn post about your sponsorship
- 2 free delegate passes (worth £660)
- A discounted ticket price of £250 (+VAT where applicable) for all other company employees
- Participation in opening and closing sessions every day
- Company presentation available on-demand throughout the conference
- The chance to host a presentation, panel or workshop slot on the agenda
- The chance to appoint a judge for the Asset Management Excellence Awards (29 Sep)



- The chance to appoint a judge for the IAM UK Conference (9-10 Nov) Call for Speakers
- Your company mentioned in any conference press
- Half page advert in Assets magazine (worth £750 +VAT)
- Free exhibition stand (worth £1,000 +VAT)

Price: £10,000 +VAT
(14000 USD/18000 CAD/11500 EUR)

SOLD OUT



Exhibition Sponsor

The premiere exhibition package - put yourself front and centre to delegates looking for leading asset management organisations. You'll get exclusive exposure and recognition throughout the event lifecycle. Your sponsorship will help bring the business community together.

- Prominent logo placement on the exhibition hall page
- Your logo on sponsorship banners, visible on all pages
- Your logo on all holding slides
- Your logo in all email communications
- Your logo in all marketing collateral
- LinkedIn post about your sponsorship
- 2 free delegate passes (worth £660)
- A discounted ticket price of £250 (+VAT where applicable) for all other company employees
- Company presentation available on-demand throughout the conference
- The chance to appoint a judge for the Asset Management Excellence Awards (29 Sep)
- Your company mentioned in all exhibitor announcements made during the conference (via in-platform alert system)



- Prominent company recognition and branding in exhibition hall promotions (delegate information packs, and dedicated email list promotion)
- Half page advert in Assets magazine (worth £750 +VAT)
- Free exhibition stand (worth £1,000 +VAT)

Price: £8,500 +VAT

(11800 USD/14700 CAD/9850 EUR)

Conference Sponsor

Our most popular sponsorship package. With this package you will gain great brand exposure, attend the conference and meet the speakers and attendees as well as all the great asset management content.

- Your logo on sponsorship banners, visible on all pages
- Your logo on holding slides
- Your logo in all email communications
- Your logo in all marketing collateral
- LinkedIn post about your sponsorship
- 1 free delegate pass (worth £330)
- A discounted ticket price of £250 (+VAT where applicable) for all company employees
- Company presentation available on-demand throughout the conference
- Quarter page advert in Assets magazine (worth £400 +VAT)

Price: £1,500 +VAT
(2100 USD/2650 CAD/1700 EUR)



Topic Sponsor

Is there a specific topic that aligns with your brand? If your organisation is interested in reaching consumers involved in the industry you lead in or provide solutions for, then you can choose to sponsor a topic. We will work with you to discuss the topic and source sessions.

- Work with us to set the conference content and source speakers
- Your logo will appear on all session promotions
- Your logo on holding slides
- Your logo in all email communications
- Your logo in all marketing collateral
- Your company information in session descriptions
- 2 minute introduction at the start of the session and credit given by speakers
- 1 free delegate pass (worth £330)
- Company presentation available on-demand throughout the conference

Price: £1,000 + VAT
(1400 USD / 1750 CAD / 1150 EUR)

SOLD OUT



Banner Sponsor

An easy and simple way to gain brand exposure at our event.

- Your logo on sponsorship banners, visible on all pages
- Your logo in all email communications
- Your logo in all marketing collateral
- Company presentation available on-demand throughout the conference

Price: £750 +VAT
(1000 USD/1300 CAD/850 EUR)



Media Partner

More than a press pass, this partnership can give you deeper access to conference content.

- Your logo on holding slides
- Your logo in all email communications
- Your logo on all marketing materials
- LinkedIn post about our partnership
- 2 free delegate passes (worth £660 +VAT)
- List of speaker contacts
- Report on conference content and speakers first
- Discount rate for organisations that are referred by you for sponsorship and exhibition opportunities

Price: reciprocal press exposure, limited availability

Workshop Sponsor

Host a half day asset management workshop at the conference and connect with asset management professionals who regularly plan and coordinate training within their organisations. This is a prime opportunity to show yourself as a leading asset management training provider to an international audience.

- Your logo on holding slides
- Your logo in all email communications
- Your logo in all marketing collateral
- Work with us to run your workshop as part of the conference agenda
- 2 minute introduction at the start of the session and credit given by speakers
- 2 free delegate passes (worth £660)
- Company presentation available on-demand throughout the conference
- If your session is fully booked, we will host an extra workshop outside of the conference agenda

Price: £5,000 +VAT
(6850 USD/8750 CAD/5700 EUR)
4 spaces available





Contact

Events@theIAM.org
(+44) 0117 450 4992

About the IAM

The Institute of Asset Management (IAM) is the international professional body for asset management professionals.



We develop asset management knowledge and best practice, and generate awareness of the benefits of the discipline for the individual, organizations and wider society.

We connect and engage with professionals, running networking events and collaborative projects to progress and professionalize asset management.

86%

members
working at
senior
level

65

countries
with IAM
members

51

business
sectors
represented

theIAM.org