



PRESS RELEASE

## **Institute of Asset Management and ITN Productions launch new co-production 'Planning for the Long Term'**

**Launching: The IAM Annual Awards Dinner on 9<sup>th</sup> November 2021 at the Chelsea Harbour Hotel, London**

The Institute of Asset Management (IAM) and ITN Productions Industry News have launched a new programme **Planning for the Long Term**, exploring the vital role of whole life management of physical assets and how to increase the value they provide to society and the economy.

Understanding the total cost of whole life management of physical assets can improve both resilience and sustainability. With ambitious plans for development over the next decade, there has never been a better time for leaders of large-scale infrastructure projects to invest wisely to ensure long term viability.

Anchored by ITN Productions presenter Sharon Thomas from the ITN Productions London studio, **Planning for the Long Term** hears from the people and organisations driving change, improving standards and leading the way through innovation and technology. The programme features informative interviews, news reports and sponsored editorial profiles from leading organisations filmed in studio and remotely around the country. **Incoming President of IAM, Dr Christian Roberts** joins Sharon Thomas to discuss the global impact asset management can have, the importance of long-term thinking and collaboration, and how IAM is helping its members support their goals.

The programme features exclusive reports, looking at great examples of excellence in asset management. **Royal Schiphol Group** along with strategic partner **Compris**, have achieved Circular and Sustainable Asset Management ISO accreditation in baggage handling. Reporter Sue Saville visits Europe's busiest airport to hear more about the resource roadmap moving the airport towards a fully circular economy by 2050. The film includes interviews with expert Rogier Bleys, Senior Subject Matter Expert, Circular and Sustainable Asset Management, Compris and Ronald Wever, Cluster Manager, Baggage.

To enable the UK to achieve net zero by 2050, National Grid's Project Union is an ambitious plan to create a nation-wide Hydrogen Backbone, unlocking the potential of a hydrogen economy to provide reliable, affordable and decarbonised energy for homes and businesses. To address this hugely complex challenge, National Grid are using artificial intelligence developed by UK software company, **Business Modelling Associates**. Dr Craig Mauelshagen, Associate Director, Business Modelling Associates and Antony Green, Project Director for Hydrogen Transportation, Gas Transmission, National Grid discuss how BMA's solutions help customers visualise, analyse and optimise key decisions on large-scale projects.

Every year billions of dollars are invested in the infrastructure which is critical to our society – such as our transportation systems and communication networks. **Copperleaf** is a decision analytics software company that's helping companies responsible for this infrastructure make the right investment decisions. The film features interviews with Stefan Sadnicki, Managing Director, Copperleaf and Dr Sam Chew, Principal Analyst, Whole Life Costing, Network Rail.

Artificial intelligence (AI) has grown in presence in asset management and has revolutionized the sector. In a studio interview in ITN's London studio, Tanya Pierre-James, Account Executive from **Peacock Engineering** explains how AI facilitates transforming data into business intelligence thereby increasing efficiency, accuracy and compliance.

Globally, asset owners are facing increasing pressures of cost, risk and general business uncertainty. Engineering, Design and Consulting company **Ramboll** are supporting businesses to respond to these challenges faster and with more confidence by harnessing live data to manage uncertainty. Reporter Nick Thatcher talks to experts Phillipa Spence, Managing Director and Ursula Smolka, Head of Digital Enabled Asset Management at Ramboll to hear about Ramboll's new digital-enabled approach to managing large scale infrastructure.

From innovative infrastructure and reinvented supply chains to carbon capture and renewable energy, many roads lead to a net zero world. **Wood**, a global leader in consulting and engineering, is turning ambitious asset targets into real emissions reductions through data-driven sustainability. By collaborating with clients, Wood is unlocking solutions to some of the world's most critical challenges and creating a more sustainable future. Nick Thatcher interviews Bryan Eunson, Senior Vice President, Asset Performance Optimisation, Wood to hear how the 4<sup>th</sup> Industrial Revolution is reshaping asset management.

When it comes to Asset Management, it is crucial to make the right decisions, and to achieve a consensus about what is worth doing, and when. And when building the necessary skills and practices to deliver this, long-established experts of **The Woodhouse Partnership** are leading the way with their consultancy guidance and training Academy. Reporter Selina Downes talks to John Woodhouse from The Woodhouse Partnership to hear more about the company's approach to consultancy.

**Dr Christian Roberts, President of IAM** said: "As the leading professional body for asset management professionals we promote long-term thinking, ensuring the decisions we make today are aligned to the organizations – and societies – goals of tomorrow. With 70% of the world's carbon related to infrastructure, how we manage the assets society depends on is becoming more critical than ever. We can no longer afford to just focus on service delivery and reliability. It is critical that we establish goals for climate resilience, decarbonization, equity, and societal well-being and ensure that all asset activities, decisions and investments are truly aligned to meeting these outcomes. Our programme with ITN Productions highlights all of this and it has been so important to help bring these stories to life"

**Nina Harrison-Bell, Head of ITN Productions Industry News** said: "We are excited to launch our programme with the Institute of Asset Management to make a programme that raises awareness of the importance of effective asset management. Given the level of new and ongoing investment in infrastructure across the UK for example, there is no better time to encourage leaders and organisations to undertake proper strategic asset lifecycle planning and analysis to ensure long-term success, viability and sustainability."

The programme will launch at the IAM Annual Awards Dinner on 9<sup>th</sup> November 2021 and will form part of an extensive communications campaign featuring IAM members and professional partners. The full programme can be viewed here: [theIAM.org/ITN](http://theIAM.org/ITN)

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**About Institute of Asset Management**

The Institute of Asset Management (the IAM) is the international professional body for asset management professionals. The IAM develops asset management knowledge and best practice and generates awareness of the benefits of the asset management discipline for the individual, organisations and wider society. Established in 1994, the IAM currently has over 2000 Individual and 300 Corporate Members and a network of over 30,000 people globally. For more information visit: [www.theIAM.org](http://www.theIAM.org)

**About ITN Productions Industry News**

ITN Productions produces bespoke creative and commercial content for broadcasters, businesses, brands, rights holders and digital channels. Industry News forms part of this offering and is a communications tool for leading industry bodies and national associations produced in a broadcast news-style programme format, including interviews, news items and sponsored editorial profiles. For more information visit: [www.itnproductions.co.uk](http://www.itnproductions.co.uk)