



IAM NORTH AMERICAN CONFERENCE 2024 PROGRAM

*The Westin, Denver Downtown
1672 Lawrence St, Denver, CO 80202, United States*



SPONSORS

HEADLINE SPONSOR



DAY ONE - OCTOBER 21

Time MT
08:00 - 17:00
13:00 - 17:00
14:30 - 15:30
16:00 - 17:00
17:00 - 19:00

Workshop 1
Achieving Asset Management Excellence in Your Organization

Workshop 2
Driving Measurable Outcomes with Value-Based Decision-Making

Conference Registration and Information

USA Chapter Meeting

TBC

Opening Drinks and Canapes Reception Meet and Greet Conference Delegates

DAY TWO - OCTOBER 22

Day Two Conference - Networking

Welcome & Headline Sponsor Comments
Shiv Iyer & Rob Corazzola - Conference Chairs

What Has Been Happening in 2024
Christian Roberts - Past President

Keynote

Asset Management Can Shape a City's Future – But It's More Than You Think
Amy Ford, Executive Director - Department of Transportation & Infrastructure, City and County of Denver

Time
MT

TRACK A Risk Analysis and Organizational Impacts

TRACK B Organizational Asset Management Transformation

TRACK C Innovation and the Future of Asset Management

Data-driven Risk-Based Maintenance Strategy for Hydropower Generating Facilities at Hydro-Quebec
Bernard Lavoie - Hydro-Quebec

Improving the Resilience of New York State's Wastewater Infrastructure
Greg Osthues - Arcadis /
Danyel King - New York State Department of Environmental Conservation

Enterprise Change Management: Driving Digital Transformation in Public Works
Abigail Thyer-Ohly - The City of Lake Oswego

Pavement Management - Utilizing Machine Learning & Criticality to Make Better Decisions
Chet Hagen - Multnomah County Department of Community Services

Hydro Ottawa – Asset Management Transformation Through ISO 55001 & Beyond
Ankita Bhowmick - Hydro Ottawa /
Jon-Paul Sun - Copperleaf Technologies

40:40 Vision: The Biggest Challenge Ahead for Asset Management
Louis Cripps - Regional Transportation District (RTD)

Break

Enhancing Organizational Resilience through Integrated Operational Readiness and Asset Management
Alexa Braun / Kerri Knox - ARUP

IAM and SMRP: Harmonizing Best Practices in Asset Management and Reliability
Daniel Anderson - SMRP

New and Revised ISO55000 Series
Boudewijn Neijens, Tiffany Batac, Shiv Iyer
Plus Guests

Integration of Regulatory Future-Proofing with Asset Management
Kambiz Rasoulkhani - AMCL

Managing Change During a Transformation: A Recent Experience and Practices
Robert Mosby - City of Fort Collins /
Keyur Shah - HDR, Inc

Lunch Buffet

Headline Showcase - Arcadis

Asset Management in Academia: Current Landscape and IAM Initiatives
Chris Senesi, Cristina Machi, Tom Smith &
Mark DeClercq - IAM USA Chapter

Advancing DEI through Collaborative Climate Infrastructure at The MDC
Jeffrey King - The Metropolitan District Connecticut

BIM and Asset Management a Critical Partnership
Tim White / Brendan Dillon - Denver International Airport

Applying ADKAR: There's No Asset Management without Change Management
Erina Szeto & Andy Yang - San Jose Water Company

SOCAR Asset Management Journey
Sarp Bugra Genc & Tamer Eldemir - SOCAR Turkiye

US NxtGen Panel Discussion
Charlotte Tang/ Katterinne Fleming / Eric Goforth / Mark DeClercq - USA NxtGen

Value Chain: Effective Communication of Asset Management Roles & Responsibilities
Francis Noël-Bouvet & Bernard Gaudreault - Norda Stelo
Louis Tremblay - City of Québec

Technology Showcase - Copperleaf

Break

Keynote

From LA Metro to DEN: The Key Role of Asset Management in Keeping Transportation Systems Moving
Phil Washington -

Workshop #1
North America Mentoring Program -
WiAM, IAM USA, IAM Canada

Workshop #2
Asset Management + Lean Workshop
Mark Declercq & Bernard Gaudreault

Workshop #3
Maximizing the Value from Your IAM Knowledge and Professional Development Resources
Ursula Bryan - IAM CEO

Drinks & Canapes / Awards Ceremony
Bonnie Tam, Tammy Whipple and Ursula Bryan

10:00 -
10:30

10:30 -
11:00

11:00 -
11:30

11:30 -
12:00

12:00 -
12:30

12:30 -
13:30

13:30 -
14:00

14:00 -
14:30

14:30 -
15:00

15:00 -
15:30

15:30 -
16:00

16:15 -
17:15

18:15 -
19:30

DAY THREE - OCTOBER 23

Day Three Conference - Networking

Welcome & Headline Sponsor Comments
Shiv Iyer & Rob Corazzola - Conference Chairs

Keynote
Using Artificial Intelligence to Transform How We Manage Assets
Mihran Shahinian - CBRE

Time
MT

TRACK A Risk Analysis and Organizational Impacts

TRACK B Organizational Asset Management Transformation

TRACK C Innovation and the Future of Asset Management

The Hidden and Not So Hidden Impacts of
Deferred Maintenance
Mark Knight - 1898 & Co./
Amelia Shachoy - United States
Government Accountability Office

Asset Management: Pipes AND People!
Mark DeClercq - Applied Asset
Management Consultants

Leveraging Strategic Asset Management
Practices for Information Technology Assets
Amy Lindblom - AMCL /
Jennifer Dekeyser - Pacific Gas & Electric
Company

Traffic, Lead the Way: Signal Structures
Boosting Asset Management
Jennifer Morales - City of Omaha

An Evolving Transformed Asset
Management Journey
Jessie Wang & Kerry Flory - King County
Metro

Achieving Sustainability Through Asset
Management
Thomas Smith - University of
Wisconsin-Madison

Break

Title TBC
NxtGen slot - Katy & Eric

Lunch Buffet

Technology Showcase - Zpro Solutions

Integrated Asset & Portfolio Management
for Sustainable Value Delivery
Zahid Khan - Sound Transit

ISO 19650: Driving Optimal Asset
Management at Denver International
Airport
Brendan Dillon - Denver International
Airport

Project Evaluation Using Risk Analysis
Methodology: Data, Process, and People
Chris Dwyer / Keith Kalinger - Milwaukee
Metropolitan Sewerage District

Organizational Change Through Data
Modelling of People, Process, and Maturity
Erik Wright - Town of Newmarket

Evolution of Asset Information at New York
Power Authority (NYPA)
Alice Merchant - New York Power Authority
(NYPA)

Asset Managers and Technical Experts:
Divided by an Uncommon Language
Tony McGrail - Doble Engineering /
Reena Dhir - Manitoba Hydro

Aligned with APWA: Aurora's Journey to
Enhanced Asset Management
Christopher Senesi - HDR /
Ryan Germeroth - City of Aurora

Track Infrastructure as a System: Lessons
Learned in Improving Rail Asset
Management
Robert Stickney - Reginal Transportation
District (RTD)

Break

Asset Lifecycle Information from Cradle to
Grave
Jessie Wang / Larry Schwerzler - King
County Metro

Developing an Organizational Structure to
Deliver Strategic Asset Management Goals
Christopher Levesque & Thomas Tyler -
Metropolitan District

The Future of Asset Management
Panel Discussion
Ursula Bryan & Guests

Technology Showcase - Direxion

Leveraging North-American Asset-Management
to Improve Water Utility Management in Uganda
Horace Muhanya - Ministry Of Water And
Environment - South Western Umbrella Of Water
And Sanitation

Purpose Built ISO 55001 Web Platform -
Case Study
Ryen Tarbet - Cultivate Geospatial
Solutions /
Byron Dunlap - Architect of the Capitol

Celebration of 30 years of the IAM

Keynote
UN Infrastructure Asset Management (IAM) Capacity Development Initiative
Daniel Platz / David Jackson - UN

Drinks and Canapes Reception - IAM @30 Celebrations

08:00 -
08:30

08:30 -
09:00

09:00 -
09:30

09:30 -
10:00

10:00 -
10:30

10:30 -
11:00

11:00 -
12:00

12:00 -
13:00

13:00 -
13:30

13:30 -
14:00

14:00 -
14:30

14:30 -
15:00

15:00 -
15:30

15:30 -
16:00

16:00 -
16:20

16:20 -
16:50

16:50 -
19:30

DAY FOUR - OCTOBER 24

Day Four Conference - Networking

Welcome & Headline Sponsor Comments
Shiv Iyer & Rob Corazzola - Conference Chairs

Keynote
IAM Anatomy & GFMAM Landscape Revision
Richard Edwards - AMCL

Time
MT

TRACK A
Risk Analysis and
Organizational Impacts

TRACK B
Organizational Asset
Management Transformation

TRACK C
Innovation and the
Future of Asset Management

Adopting an Asset-centric Strategy
William Perrault - Direxyon Technologies /
Margaret Golka - Arizona Public Service

Taking Control of 70 years' Worth of
Assets
Tara Brady - Charlotte County Board of
County Commissioners /
Susan Steyn - The Woodhouse Partnership

Siloed Stagnation to Innovative
Implementation: Implementing EAMS
at County Transit
Jessie Wang / Kerry Flory / Larry
Schwerzler - King County

Technology Showcase - TBC

Leveraging Asset Management for
Evidence-based Decision Making at
TransLink
Llewellyn Fonseca - TransLink

Charting New Frontiers: Asset-Management
in Advancing Africa's Water Utility Sector
Horace Muhanya - Ministry Of Water And
Environment South Western Umbrella Of
Water And Sanitation

Break

Data Dynamo: Revolutionizing Asset
and Maintenance Management
Decisions
Imran Motala - Region of Peel /
Aman Singh - SLBC Inc.

Bringing a "Shelved" AMP to Life
Bryan Oldham - Denver International
Airport

Navigating the Journey of An Asset
Management Program
Steven Alston - Pinellas County
Government

Optimizing Decision-making: A Pilot Study
Utilizing Expected Value Analysis
Todd Shepherd /
Jennifer Dekeyser - Pacific Gas & Electric

Technology Showcase - TBC

Tunnel Asset Management and Capital and
Maintenance Planning
Tyler Weldon - Colorado Department of
Transportation (DOT's) Bridges and Tunnels
Enterprise (BTE)

Lunch Buffet

Looking forward to 2025
Ursula Bryan - IAM CEO

Conference Closing Remarks & Headline Sponsor Comments
Rob Corazzola & Shiv Iyer - Conference Chairs

08:00 -
08:30

08:30 -
09:00

09:00 -
09:30

09:30 -
10:00

10:00 -
10:30

10:30 -
11:00

11:00 -
11:30

11:30 -
12:00

12:00 -
13:00

13:00 -
13:30

13:30 -
14:00