

IAM North American Conference 2025

Day one workshop



Workshop example

Title: Asset Management 101 - TBC

Duration: 1 day (8 hours)

Location: IAM North American Conference

Date: September 16 2025

Workshop Objectives:

Equip participants with practical strategies to optimize their asset management processes.

Explore industry best practices and case studies to illustrate successful asset management techniques.

Provide hands-on exercises and interactive sessions for participants to apply their learning in real-world scenarios.

Workshop Agenda:

1. Introduction to Asset Management
2. Benefits of effective asset management
3. Industry Best Practices and Case Studies
4. Lessons learned from industry leaders
5. Interactive Exercises and Group Discussions
6. Practical exercises to apply asset management concepts

Workshop expected outcomes

1. Common outcomes that can be expected:
2. Enhanced understanding of asset management principles
3. Knowledge of best practices
4. Improved decision-making skills
5. Familiarity with asset management frameworks and standards
6. Collaboration and networking opportunities
7. Actionable plans and strategies
8. Increased awareness of emerging trends and technologies

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As a partner delivering an asset management workshop at our conference, we have the following expectations:

Proven expertise in asset management and ability to provide suitable industry-based knowledge:

Demonstrated experience and expertise in the field of asset management.

Understanding of asset management principles, methodologies, and best practices.

Openness to working collaboratively with the conference team to align the workshop content with the conference theme and objectives.

The opportunity does not allow for the workshop to be based upon an existing product or service provided by the company or individual ie software, consulting etc

Any workshop provider will not use the workshop or training sessions for direct sales or creation of new business