



# IAM GLOBAL CONFERENCE 2025

18 & 19 June 2025

The Millennium Gloucester Hotel, London



## HEADLINE SPONSOR



**BPD** ZENITH

## SPONSORS & EXHIBITORS



TROUP  
BYWATERS  
+ ANDERS



# DAY ONE - 18 June 2025

08:00

Registration  
Refreshments & Networking

09:10 -  
09:20

Welcome

09:20 -  
09:30

Exploring the Theme of the Conference: Decisions that Deliver: Building Value at Every Choice

09:35 -  
10:05

Keynote  
Data as An Asset on the Balance Sheet Including Reflections on United Nations Statistical Commission Handbook on Measuring Data in the System of National Accounts (SNA)- **Davin Crowley-Sweet- National Highways**

10:05 -  
10.30

Refreshments & Networking

## STREAM 1

Value and Decision Making Frameworks

## STREAM 2

Digital Transformation in Decision Making

## STREAM 3

Decision Making Delivering Outcomes

10:30 -  
11:00

Asset Management in Developing Countries: Lessons from Uganda  
**Horace Muhanya - Ministry of Water and Environment, Uganda**

Asset Monitoring Centre as a Decision-Making Driver  
**Fernando Henrique Costa e Borges - Vale South America, Brazil**

Risk & Opportunity: Their Role in Board Room Decision Making  
**Professor Clive Deadman - 1905 Investments, UK**

11:05 -  
11:35

The Use of Behavioural Science within Asset Management  
**Liam Mckenna - Defence Infrastructure Organization, Ministry and Defence, UK**

Decision Making - An IAM Digital Knowledge Group Perspective  
**Nikki Walsh and David Smallbone - IAM Digital Knowledge Group**

Implementing Asset Management Practices into Healthcare Major Capital Projects  
**Gustavo Tsay - Fraser Health Authority, Canada and Sherif Kinaw - Resultaat, Canada**

11:40 -  
12:10

Evolving Value Frameworks: Past, Present, and Future - Panel Discussion  
**Jude Carey - Irish Rail, Stefan Sadnicki - Copperleaf, Spain and Claire Spencer, National Grid UK**

Title to be Announced  
**Speaker to be Announced- BPD Zenith**

Decisions that Deliver Climate Resilient Water and Wastewater Services to the 22nd Century  
**Mark Williams - Scottish Water, UK**

12:10 -  
13:00

Lunch & Networking

13:00 -  
13:05

Progress on Updating the IAM Self Assessment Methodology +

13:10 -  
13:40

Agility, diversity and customer focus as enablers to making difficult trade-offs and choices  
**Paul Plummer - Professor in Rail Strategy, Director of University of Birmingham Centre for Rail Research & Education (BCRRE)**

13:45 -  
14:15

Integrating Asset Management and Operational Excellence  
**Bernard Gaudreault  
IAM Asset Management and Operational Excellence Knowledge Group**

The Development of a Digital Asset Health Monitoring Solution to Enable Smarter Decision-Making  
**Phil Catt - Stantec and Richard Cousins - Yorkshire Water, UK**

How Keolis is Including Climate Risk Assessment in Asset Management Decision Making  
**Antonia Hoog - Keolis, France**

14:20 -  
14:50

The Maturity of Asset Management in the IAM Chapter Regions  
**IAM Chapter Chairs - Mike Beck, others to be announced**

Technology Showcase  
Mapping Success: Revolutionising Energy Sector Fieldwork with Geospatial Technology  
**AMT- Sybex**

Efficiency: Is That All There Is?  
**David McKeown - McK and Professor Tom Smith - University of Wisconsin-Madison, USA**

14:50 -  
15:15

Refreshments & Networking

15:15 -  
15:45

The True Value of Data in Asset Management  
**Speaker to be announced - National Highways and Simon Ferriter - Anmut Consulting Ltd, UK**

Decisions, Decisions, Decisions - How is Artificial Intelligence Playing its Part in Developing and Accessing IAM Knowledge  
**Kate Yates and Julian Schwarzenbach - IAM Knowledge Leadership Group**

Shared Spaces: Optimising Linear Infrastructure's Natural Capital for Regional Habitat Connectivity  
**Nicholas Cork - University of Birmingham, UK**

15:50 -  
16:20

Asset Management: Operational Performance Key Performance Indicators (KPIs) Seen by the Board of Directors  
**Celso de Azevedo - Assetsman, France**

Rail Deterioration Modelling and Optimized Decision Making in the Short, Medium and Long Term  
**Jamie Thomas- Network Rail and Mat Audley and Joe Roebuck - Arcadis**

Decision Making in Resilience  
**Speakers to be announced - IAM Resilience Group**

16:25-  
16:30

Insights from the IAM Sector Specific Groups

16:35-  
17:05

Keynote  
Systems Thinking in the Built Environment  
**Mark Enzer - Member of the UK Government Council for Science and Technology**

17:05-  
17:15

Celebrating our IAM Volunteers and Closing Remarks Day 1

17:15-  
18:00

Networking

18:00 -  
18:45

Pre-dinner Drinks - Celebrating our IAM Volunteers

19:00

Global Conference Dinner & Global Excellence Awards 2024

# DAY TWO- 19 June 2025

09:00

Registration  
Refreshments & Networking

09:15 -  
09:30

Welcome

## STREAM 1

Value and Decision Making  
Frameworks

Evolving the Culture of an Organization  
from Engineering to Asset Management  
**John Green and Jason Glasson - IAM  
Patrons Group**

## STREAM 2

Digital Transformation in  
Decision Making

Developing Individual Skills,  
Competences, and Capabilities for  
Infrastructure Asset Management  
**Andrew Crossley - University of Bristol**

## STREAM 3

Decision Making Delivering  
Outcomes

Climate Adaptation Decision-Making:  
Panel Discussion  
**Savina Carluccio - International Coalition  
for Sustainable Infrastructure plus  
guests**

09:35 -  
10:05

10:10 -  
10:40

Implementing Multi-Criteria Decision  
Analysis (MCDA) for Strategic Asset  
Management in the Yukon Transportation  
Sector **Bernard Gaudreault and Francis  
Bouvet- Norda Stelo, Canada**

Cultivating Talent: Managing Our Client's  
Most Valuable Assets  
**Jen Jabara - CBRE, USA**

Title to be announced  
**Speaker to be announced**

10:40-  
11:05

Refreshments & Networking

11:05-  
11:10

Insights from the IAM Work on Value Frameworks

11:15 -  
11:45

## Keynote

Incorporating Green Infrastructure into Mainstream Asset Management for Climate  
Resilience - **David Jenkins - Institute of Public Works Engineering Australasia**

11:50 -  
12:20

Bringing Together the Process Rigour,  
People and Hard Numbers to Make  
Difficult and Complex Decisions  
**Assets Owners and John Woodhouse - The  
Woodhouse Partnership Limited, UK**

Title to be announced  
**Speaker to be announced- I-Care**

Business Continuity for a Natural Gas  
Pipeline Operator: Resilience and  
Reliability Analysis  
**Lyda Herrera - Promigas, Colombia**

12:20 -  
13:15

Lunch & Networking

13:15-  
13:45

Sharing Good Practices to Engage the  
Next Generation of Asset Managers  
**IAM NxtGen Leads**

IAM and SMRP: Harmonizing Best  
Practices in Asset Management and  
Reliability  
**Dan Anderson - Society for Maintenance  
and Reliability Professionals (SMRP)**

Taming the Workforce Chaos  
**Pamela Moore - Lansing  
Board of Water and Light, USA**

13:50-  
14:20

Asset Management Maturity in France  
**Edmea Adell - IFRAMI, France**

Title to be Announced  
**Ben Mogridge- Ministry of Defence  
(MOD) Submarine Delivery Agency, UK**

Climate Actions  
**Speakers to be announced - IAM Climate  
Emergency Group**

14:25-  
14:55

Maximizing the Value from our IAM  
Knowledge and Professional  
Development Resources  
**Ursula Bryan and Jodie Williamson -  
IAM**

Optimising Network Rail's Track Inspection  
Intervals: A Data-Driven Approach  
**Brian Whitney - Network Rail, UK and John  
Hobbs and Chris Welford - CPC Project  
Services, UK**

Revaluing Re-manufacturing: Developing  
a Systems Thinking Framework for the  
Circular Economy  
**Carl Waring - IAM Circular Economy Group**

14:55-  
15:20

Refreshments & Networking

15:20-  
15:30

Updating our IAM Subject Specific Guidance

15:35-  
16:05

## Keynote

Development of International Asset Management Decision Making Guidance  
**Tom Goodyer (Chair of ISO TC251 - Asset Management) and Claire Gowson (Convenor for ISO 55014 Working  
Group)**

16:05-  
16:10

Closing Remarks from Conference

16:10-  
18:00

Closing Drinks

