About the Conference

The Institute of Asset Management – India Chapter is proud to present its first All India Conference on Asset Management. This landmark event will bring together leaders, practitioners, policymakers, academia, and international experts to discuss and shape the future of asset management in India. The conference will focus on the strategic and whole life management of Economic Infrastructure, Social Infrastructure, Green Infrastructure, and Digital Infrastructure to deliver socio-economic-environmental outcomes for the country. See the accompanying brochure for details of the conference programme.

Join us in Shaping the Future of India's Industry and Infrastructure

This conference is a unique opportunity to be part of India's eventful journey towards world-class industrial and infrastructure development. Let's collaborate to unlock the full value of asset management for a better, more sustainable India. We look forward to your valuable sponsorship and support for this landmark event!

Why Sponsor?

Sponsoring the conference will place your organization in a unique position to promote your brand, products and services to the key influencers and decision makers in your target clients. It offers great opportunities for professional networking and promoting your organization to delegates with influence to support your brand awareness and engagement.

The conference is extensively promoted by IAM, including:

- Dedicated pages on IAM website
- Regular emails to IAM members and other contacts
- Articles/adverts in Assets magazine
- Promotion provided by our partners and supporters
- Social media updates





Sponsorship Opportunities

The range of sponsorship opportunities available and the benefits to sponsors are compared in the table below.

| Item | Platinum | Diamond | Gold | Silver | Table-Top Exhibitor |
|---|----------|---------|--------|--------|------------------------|
| Sponsorship Fee | Rs 8 L | Rs 6 L | Rs 4 L | Rs 2 L | Rs. 1 L |
| Number of Sponsorships Available | 1 | 2 | 4 | 6 | 10 |
| Number of FREE Delegate Passes | 8 | 6 | 4 | 2 | - |
| One Exhibition Space | 1 | 1 | 1 | - | 1 |
| One Technology Showcase + Video presentation as part of the Conf. Programme | Yes | Yes | - | - | - |
| Opportunity to Chair a Conference Session | Yes | - | - | - | - |
| Banner on the Stage backdrop & Brochure | Yes | Yes | Yes | Yes | - |
| Logo on Holding Slides during the Conference | Yes | Yes | Yes | Yes | - |
| Logo on Marketing and Communications | Yes | Yes | Yes | Yes | - |
| Logo on Conference Website | Yes | Yes | Yes | Yes | - |
| Logo on Conference App | Yes | Yes | Yes | Yes | - |