

INSTITUTE OF ASSET MANAGEMENT (IAM)

SUBJECT SPECIFIC GUIDELINES (SSGs)

SPONSORSHIP OPPORTUNITY



ABOUT THE IAM

The Institute of Asset Management (IAM) is the international professional body for asset management professionals.

We exist to advance the discipline of Asset Management, not only for people and organizations involved in the acquisition, operation, and care of physical assets but also for the benefit of the general public.

Our priorities are to promote the generation and application of knowledge, training, and good practice and to help individuals become demonstrably competent.

A Network of over:

50,000

Countries with IAM Members:

75+

Business Sectors Represented:

40+



SUBJECT SPECIFIC GUIDELINES (SSGs)

The [Subject Specific Guidelines \(SSGs\)](#) are part of a series of publications designed to expand and enrich asset management knowledge.

The published SSGs and those currently being developed cover the 40 subjects that comprise the asset management discipline summarized in Asset Management - an anatomy (Version 4)

The SSGs are a core element within the IAM asset management knowledge base. Each SSG document covers one or a group of subjects, with broader subjects meriting their own SSG, and closely related subjects being grouped together in one SSG. Those published are available in our online shop.



SPONSORSHIP OPPORTUNITY

If you would like to be involved in supporting the design and publication of knowledge for the asset management community, you can sponsor a single or multiple SSG(s) on topics most relevant to your organization. Get in touch today to find out which SSGs are available to sponsor.

What will you get for this sponsorship?

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Price: £250 +VAT (\$330 USD, \$455 CAD, €305 EUR) per SSG



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