INAUGURAL IAM NIGERIA CHAPTER CONFERENCE

7 December 2026



Sponsorship & Exhibition Opportunities

Support the inaugural IAM Nigeria Chapter Conference and showcase your organisation to asset management leaders, practitioners, regulators, financiers and policymakers. A range of sponsorship and exhibition opportunities is available, with benefits designed to provide visibility before, during and after the event.

Founding Sponsors will receive recognition for their support of the inaugural conference.

Benefits of sponsorship

- **Increased Brand Visibility:** Gain widespread exposure through multiple channels
- **Networking Opportunities:** Connect with industry leaders and professionals
- **Profile and Recognition:** Position your organisation alongside the asset management community and demonstrate your support for the profession
- **Conference Promotion:** Your organisation will be featured across relevant conference communications and promotional materials



EXCLUSIVE HEADLINE SPONSOR

(MAX ONE)

This package offers the highest level of visibility, including:

- Exclusive recognition as Headline Sponsor
- “Presented by” co-branding on appropriate conference materials
- Prominent logo placement on the conference website and marketing communications
- Premium logo placement on the conference backdrop and holding slides
- Recognition during the opening of the conference
- Opportunity for an appropriate company representative to participate in a panel/session, subject to programme approval
- Designated exhibition table and chairs within the networking area
- Opportunity to display company pop-up banners
- Full-page advert in the digital conference program
- Dedicated social media recognition
- Recognition through the livestream
- Five complimentary delegate passes
- Inclusion in the post-event sponsor acknowledgement/report

Price: ₦15,000,000 + 7.5% VAT

GOLD CONFERENCE SPONSOR

(MAX TWO)

Benefits include:

- Recognition as a Gold Conference Sponsor
- Logo on the conference website and marketing materials
- Prominent logo placement on conference holding slides/backdrop
- Recognition during the event
- Sponsorship of a named panel/session
- Opportunity for a suitable company representative to participate in the sponsored session, subject to programme approval
- Designated exhibition table and chairs within the networking area
- Opportunity to display company pop-up banners
- Half-page advert in the digital conference program
- Social media and livestream recognition
- Four complimentary delegate passes
- Inclusion in the post-event sponsor acknowledgement/report

Price: ₦7,500,000 + 7.5% VAT

SILVER CONFERENCE SPONSOR

Benefits include:

- Recognition as a Silver Conference Sponsor
- Logo on the conference website and appropriate marketing materials
- Logo on holding slides
- Acknowledgement during the conference
- Opportunity to display company pop-up banners in the relevant area
- Quarter-page advert in the digital conference programme
- Social media and livestream recognition
- Three complimentary delegate passes
- Inclusion in the post-event sponsor acknowledgement/report

Price: ₦4,000,000 + 7.5% VAT

BRONZE CONFERENCE SPONSOR

Benefits include:

- Recognition as a Bronze Conference Sponsor
- Logo on the conference website
- Logo on conference holding slides
- Logo within the digital conference program
- Sponsor acknowledgement during the event
- Social media and livestream recognition
- Two complimentary delegate passes
- Inclusion in the post-event sponsor acknowledgement/report

Price: ₦2,000,000 + 7.5% VAT

EXHIBITOR

This package includes:

- Designated exhibition table and chairs within the networking area
- Opportunity to promote products and services to delegates
- Company listing on the conference website
- Company name and logo within the digital conference program
- Opportunity to distribute approved promotional materials from the exhibition table
- Networking access throughout the conference
- One complimentary delegate pass

Price: ₦1,000,000 + 7.5% VAT

Bespoke Sponsorship Opportunities

Looking for something different? Bespoke sponsorship opportunities may also be available. Please contact the IAM Nigeria Chapter to discuss your requirements.

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