

**2020 IAM North American Virtual Conference  
PROGRAM**

**Tuesday, November 17 2020  
Day 1**

Time EST	Day One		
11:00 - 11:10	<p align="center"><b>Welcome</b> Bonnie Tam and John Patrick O'Har - Conference Chairs</p>		
11:10 - 11:55	<p align="center"><b>Keynote</b> <b>The Role of Asset Management in Delivering Resilient Infrastructure</b> John Porcari - President, US Advisory Services, WSP</p>		
11:55 - 12:00	<p align="center"><b>Break</b></p>		
12:00- 13:50	<p align="center"><b>Track A</b> <i>The Asset Management Journey</i></p>	<p align="center"><b>Track B</b> <i>Building an Asset Management Culture</i></p>	<p align="center"><b>Diversity in Asset Management Track</b></p>
	<p><b>Canadian E-Asset Management Diagnostics and E-Roadmap Demonstrating Resiliency During COVID-19</b> Sarah Doherty - Loyalist Township Vanessa Chau - Totex Infrastructure Partners</p>	<p><b>Customizing the IAM Certificate Training to Strengthen Asset Management Culture</b> Richard Pinder - Region of Niagara Chris Chen - Asset Management Ontario</p>	<p><b>Women in Asset Management</b> Moderators: Mildred Chua, New York Metropolitan Transportation Authority and Tammy Whipple, Sammamish Plateau Water &amp; Sewer District Derrick Dunkley - National Grid &amp; Chair of the IAM Inclusion Working Group Teresa Ray - Metropolitan Atlanta Rapid Transit Authority Krista Halayko - Manitoba Hydro Shiv Iyer - Woolpert</p>
	<p><b>LBWL's Unique Approach to the Asset Management Journey</b> Jerry Flore - Lansing Board of Water &amp; Light Brian Kaiser - Life Cycle Engineering</p>	<p><b>Leveraging LEAN Management to Drive Municipal Activity on Asset Infrastructure</b> Mark DeClercq - Applied Asset Management Consultants</p>	
	<p><b>The USACE Civil Works AM Journey: Practical, Evolutionary SAMP Development</b> Peter Dodgion and Matt Smith - USACE Civil Works Emily Seamster - Woolpert</p>	<p><b>Sustaining Organizational Commitment to Asset Management during Organizational Change</b> Daniel Hendrickson - Port of Virginia Blair Trame - KPMG</p>	<p><b>MBE/WBE/DBE in Asset Management</b> Moderator: Bonnie Tam - Conectado Sreeni Malireddy - Intueor Consulting Marcia Shapiro - Marine Tiger Technologies Mahwish Khan - ZPro Solutions Krista Schaber-Chan - Harbinger</p>
	<p><b>Achieving the Dream: An Accelerated Asset Management Program Implementation</b> Jennifer Lavalee - Oxford County Daryush Esmaili - GM BluePlan Engineering</p>	<p><b>Panel Discussion</b> <b>One Army, One Fight, One Asset Management Strategy</b> Moderator: Carrie Heishman - Definitive Logic Louis Bartels - US Army Corps of Engineers Construction Engineering Reseach Labs Roger Gerber - US Army Real Property Asset Management Division</p>	
	<p><b>Assessing the Impact of Automatically Bundling Work</b> Paul Carter and Rachel Grillot- Copperleaf</p>		
13:50 - 14:00	<p align="center"><b>Break</b></p>		
14:00 - 15:00	<p align="center"><b>Panel Discussion</b> <b>Automated Decision Making in Asset Management</b> Moderator: Tom Smith - University of Wisconsin Mary T Bunzel - Executive Director, Connected Systems Institute, University of Wisconsin Mike Guilfoyle - Vice President and Senior Analyst, ARC Research Tristian Kanwar - Vice President of Manufacturing Operations, Rockwell Automation Rachel Lecrone - Global IOT Leader, Cummins</p>		
15:00 - 15:45	<p align="center"><b>Keynote</b> <b>The Digital Transformation</b> Evaristo Leonardi - VP Global Operations Support, AES</p>		
16:00 - 18:00	<p align="center"><b>Workshop #1</b> <b>The Waves of Asset Management: Past, Present and Future</b> Ruth Wallsgrove - AMCL Penny Burns - Talking Infrastructure</p>	<p align="center"><b>Workshop #2</b> <b>Managing Asset Obsolescence When Budgets are Tight</b> John Woodhouse - Woodhouse Partnership</p>	

Time EST	Day Two		
11:00 - 11:10	<b>Welcome</b> Bonnie Tam and John Patrick O'Har - Conference Chairs		
11:10 - 11:55	<b>Keynote</b> <b>Real Property Asset Management</b> Keith Hanigan - Deputy Assistant Secretary, US Department of State		
11:55 - 12:00	Break		
12:00 - 13:50	<b>Track C</b> <b>Sustaining Asset Management in your Organization</b>	<b>Track D</b> <b>How, When and Where to Apply ISO 55001</b>	<b>Innovation Track</b>
	<b>Asset Intensive Business Architecture (AIBA) as an Anchor through Change</b> Mildred Chua - New York Metropolitan Transportation Authority Maxwell Brown - AMCL	<b>Innovative Use of ISO 55001 to Drive Risk Management for FM</b> Tracy Adkison - Atlanta Airlines Terminal Company Craig Omundsen - Jacobs	Our sponsors present their latest innovations in Asset Management
	<b>Actions Speak Louder Than Words: Walking the Asset Management Talk</b> Jillian Hostenske, TJ Hohn and Tammy Whipple - Sammamish Plateau Water & Sewer District	<b>ISO 55000, Navigation, and a New National Infrastructure Strategy Epoch</b> Peter Dodgion - US Army Corps of Engineers Mike Ott - HDR Engineering Bob Leitch - Woolpert	
	<b>INDOT Bridge &amp; Pavement Asset Lifecycle Strategies</b> Louis Feagans - Indiana Department of Transportation John Patrick O'Har - KPMG	<b>Recent Development in the Asset Management Data Standards Domain</b> Emile-Otto Coetzer - Chevron	
	<b>Panel Discussion Making Tough AM Financial Decisions in a Climate of Uncertainty</b> Moderator: Laith Alfaqih - Stantec Mike Tasker - Seattle Airport Ahsan Chowdhury and Frank Robinson - Halifax Harbour Bridges Ken Gedman and Andrew Burnham - Stantec	<b>Panel Discussion The Good, the Bad and Ugly: Taking the ISO Journey</b> Moderator: Simon Smith - AMCL Ricardo DaSilva - New York Power Authority Monica Yankowski - Pacific Gas & Electric Teresa Ray - Metropolitan Atlanta Rapid Transit Authority	
13:50 - 14:00	Break		
14:00 - 15:00	<b>Panel Discussion Grid Modernization</b> Moderator: Tony McGrail - Doble Chris Root - Chief Operating Officer, Vermont Electric Transmission Pat Hogan - Executive Vice President, Utility Technology Solutions Elizabeth Bray - Principal Engineer, Southern Company		
15:00 - 16:00	<b>Panel Discussion Data Sharing Alliances</b> Moderator: David Bowcott - AON Jit Kee Chin - Chief Data Officer, Suffolk Construction Josh Kanner - CEO, SmartVid.IO Alex Barron - Head of Transit and Light Rail Benchmarking, CoMET/Imperial College of London Juanjo Ruiz - Head of Strategy and Business Development, TradeLens (IBM) Matti Siemiatycki - Associate Professor and Interim Director of the School for Cities, University of Toronto		
16:00 - 18:00	<b>Workshop #3 Building an Asset Management Organization: On Beyond Your AM Team</b> Lou Cripps - Regional Transportation District Ruth Wallsgrove - AMCL	<b>Workshop #4 ISO 55000: Ask the Expert</b> Moderator: Ryen Tarbet - US TC251 Iain Cranston, Chris Klos, Boudewijn Neijens and Sam Sidawi - Canada TC251 Tiffany Batac and Jack Dempsey - US TC251	

Time EST	Day Three		
11:00 - 11:10	<b>Welcome</b> Bonnie Tam and John Patrick O'Har - Conference Chairs		
11:10 - 11:55	<b>Keynote</b> <b>Asset Management for Health Care</b> Gary Walker - Executive Director, Facilities & Safety, Stanford Health		
11:55 - 12:00	<b>Break</b>		
12:00 - 13:50	<b>Track E</b> <i>Assets in Changing World</i>	<b>Track F</b> <i>Technology and Data to Support Asset Management</i>	<b>Innovation Track</b>
	<b>Natural Assets in Concrete Terms</b> James Decker and Stacey Smich - Jacobs	<b>Developing a unified approach to Asset Management at New York MTA</b> David Kraft - New York Metropolitan Transportation Authority Andrew Mitchem - Network Rail	<b>Our sponsors present their latest innovations in Asset Management</b>
	<b>Enhancing Community Resilience by Joined-up Thinking</b> Sam Ketley - AON	<b>Machine Learning and the Impact of Uncertainty on Asset Plans</b> Russ Stothers and Danilo Prates - Copperleaf	
	<b>TAMP 2.0 - Moving Beyond Your First TAM Plan</b> Christian Roberts - WSP	<b>Revising Maintenance Strategies While Justifying Labor Demand</b> Katherine Sanchez - MaxGrip	
	<b>Panel Discussion</b> <b>Water as an Asset: A National Water Strategy Imperative</b> Moderators: David Wegner and Bob Leitch - Woolpert Peter Dodgion - US Army Corps of Engineers Dave Raff - US Bureau of Reclamation	<b>Enterprise Asset Management Optimization: Resources, Data, Processes and Technology</b> Sam Sidawi - Region of Peel Daryush Esmaili - GM BluePlan Engineering	
	<b>MTA's Path to Predictive Maintenance: Application of AI/Machine Learning Models</b> David Koehler - New York Metropolitan Transportation Authority Chandan Chandwani - Lumenor		
13:50 - 14:00	<b>Break</b>		
14:00 - 15:00	<b>Panel Discussion</b> <b>Canadian Municipal Asset Management: Current Progress and Future Directions</b> Moderator: James Jorgensen - GM BluePlan Engineering Val Williams - Manager of Asset Management, Halifax Water Shawn Boast - Manager of Asset Management, Town of Oakville Chris Chen - Executive Director, Asset Management Ontario		
15:00 - 15:45	<b>Keynote</b> <b>Artificial Intelligence Through the Lifecycle</b> Malcolm McRae - Head of AI and Advanced Analytics, Vale		
15:45 - 16:00	<b>Concluding Remarks</b>		
16:00 - 18:00	<b>Workshop #5</b> <b>Developing an Asset Management Program While Aligning Climate Change Considerations</b> John Murray and Chris Vanderheyden- PSD	<b>Workshop #6</b> <b>Industrial and Commercial Critical Electrical Asset Reliability: A Systems Approach</b> Alan Ross - Electric Power Reliability Alliance	